

Corporate Advantage Program

Only 5 available at \$5,000 each

Jack Chiang's Annual Whig Standard Campaign

- Included in articles appearing in Jack Chiang's column between April and June

Dragon Boat Festival

- All print, media and signage will refer to "The Kingston Dragon Boat Festival presented by Sponsor Name" with your logo beneath;
- Name and logo on all event printing, promotions and merchandise leading up to and during the event, including posters, flyers, programs and signs, etc;
- Name and logo on our web site, including link to your web site;
- Opportunity for on-site presence with a banner/sign and sponsor display area. Size subject to Committee approval;
- Opportunity to place your signage on all dragon boats in the race
- Free Corporate Team entry (\$1,000 value);

- First right of refusal for subsequent year;
- Admission to VIP/Corporate seating area for 10 people

Million Dollar Shootout

- All print, media and signage will refer to "The Million Dollar Shootout presented by Sponsor Name" with your logo beneath;
- Name and logo on all event printing, promotions and merchandise leading up to and during the event, including posters, flyers, programs and signs, etc;
- Name and logo on our web site, including link to your web site;
- Opportunity for on-site presence with a banner/sign and sponsor display area. Size subject to Committee approval;

Golf For Kids Shootout

- All print, media and signage will refer to "The Golf For Kids Shootout presented by Sponsor Name" with your logo beneath;
- Name and logo on all event printing,

- promotions and merchandise leading up to and during the event, including posters, flyers, programs and signs, etc;
- Name and logo on our web site, including link to your web site;
- Opportunity for on-site presence with a banner/sign and sponsor display area. Size subject to Committee approval;
- Free Corporate Team entry (\$300 value)

Program Sponsor Signage

- Signage in our new Kitchen which will be serving over 20,000 meals per year to children and youth
- Signage on our Boys and Girls Club Van which will recognize your transportation support to over 7000 riders per year
- Name and logo on all program printing, promotions, including posters, flyers and signs, about programs that serve over 1500 children and youth each year.

All Dragon Boat Festival sponsors enjoy:

- A fresh marketing opportunity:
 - 1400+ racers (generally upper income wage earners, 20-59 years of age)
 - 5000 spectators of all ages
- Community exposure in a visually spectacular setting and atmosphere
- Significant on-site, pre and post event promotion and publicity
- Recognition of your commitment to and support of our community and its children, since all sponsorship proceeds go to support the Boys and Girls Club